

COOKIE POLICY

LAST UPDATED: 14th April 2024

1 INTRODUCTION

This Cookie Policy describes how Holistic experiment LLC, (“we” “our” “us” “ThinkFit”) uses cookies through the use and access of ThinkFit’s desktop website, media form, media channel, mobile website, mobile app related, linked or otherwise connected thereto (collectively “Platform”). We recommend that you also consult our Privacy Policy for additional information on how we collect and use information collected from visitors to the Platform.

Your continued use of the Platform after that will signify your acceptance of this Cookies Policy. We may modify this Cookies Policy without notifying you, so please check back often for updates.

By using the Platform, you agree that we can use the cookies described in this Cookie Policy. You can stop cookies by changing the settings (more information on how to do this is provided below).

2 WHAT ARE COOKIES?

Cookies are text files containing small amounts of information, which are downloaded to your browsing device (such as a smartphone) when you visit a Platform. Cookies can be recognized by the Platform that downloaded them — or other Platforms that use the same cookies. This helps Platforms know if the browsing device has visited them before.

3 WHAT ARE COOKIES USED FOR?

Cookies do lots of different jobs, like helping us understand how the Platform is being used, letting you navigate between pages efficiently, remembering your preferences, generally improving your browsing experience, and helping us provide you with our services. Cookies can also help ensure marketing you see online is more relevant to you and your interests.

4 FIRST- AND THIRD-PARTY COOKIES

First-party cookies are cookies that belong to us, while third-party cookies are cookies that another party places on your browsing device through our Platform.

5 WHAT TYPES OF COOKIES DOES THINKFIT USE?

The type of cookies used on most Platforms can generally be put into the following categories: Strictly Necessary, Session, Secure, Performance, Functionality, Flash, Tailored Content, Targeting, Discovered, Advertisement, and Analytics. To provide you with our Platform, ThinkFit uses the following cookies:

Cookies	Domain	Description	Expiry
_ga	thinkfit.app	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years
elementor	thinkfit.app	Used in context with the website's WordPress theme. The cookie allows the website owner to implement or change the	Expiry: Persistent

		website's content in real-time.	
CookieConsent	thinkfit.app	Stores the user's cookie consent state for the current domain	Expiry: 1 year

6 HOW LONG WILL COOKIES STAY ON MY BROWSING DEVICE?

The length of time a cookie will stay on your browsing device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your browsing device until they expire or are deleted.

7 HOW TO CONTROL AND DELETE COOKIES THROUGH YOUR BROWSING DEVICE

The browsing device you are using to view the Platform can enable, disable, or delete cookies. To do this, follow the instructions provided on the Platform (usually located within the "Help," "Tools," or "Edit" facility). Please note that if you set your device to disable cookies, you may not be able to access certain parts of the Platform. Other parts of the Platform may also not work properly. Some cookies cannot and should not be disabled as they may be essential for correctly displaying the Platform and providing you with our services.

8 CONTACTING US

If you have any queries on any aspect of our Cookie Policy, please contact us through our Platform or the address given below:

Email address: hello@thinkfit.app

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